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## Strategist for Next Gen

Full Time Regular

DC, Washington, DC, US

Requisition ID: 1107

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**Salary Range:** 85,000.00 To 95,000.00 (USD) Annually

**DEPARTMENT:** Organizing/ Faith Engagement

**REPORTS TO:** Director of Organizing/ Faith Engagement

**GEOGRAPHIC FOCUS:** National

Bread for the World is a Christian advocacy organization urging U.S. decision makers to do all they can to pursue a world without hunger. Our mission is to educate and equip people to advocate for policies and programs that can help end hunger in the U.S. and around the world.

**POSITION SUMMARY:** The strategist is charged with cultivating and expanding the next generation of a diverse, grassroots and institutional network at the state, regional and national levels. Specifically, this role will develop and lead online and offline strategies to implement the Next Gen initiative goals, develop and lead our national congregational organizing cohort called the Justice Collective, while playing a key role in implementing the legislative and organizing goals of Bread's Nourish Our Future campaign.

### PRIMARY RESPONSIBILITIES/ACTIVITIES:

- Develop and implement vision, goals, and structure for all Next Gen initiatives while ensuring alignment with Org/FE and broader organization.
- Cultivate, sustain and strengthen relationships with partners, institutions and stakeholders related to Next Gen work, including a Next Gen Summit.
- Collaborate with Org/FE leadership team on shared goals like strategic planning, communications and promoting staff/organizational development.
- Commitment to robust use and collection of data/ metrics collection toward evaluation of organizing and advocacy goals.

#### 1. Core responsibilities (50% focus):

- Developing new constituencies, leaders and teams on college campuses and in churches with a high concentration of young people.
- Working on building relationships in a non-partisan way with potential Bread legislative issue "Champions".
- Initiating Next Gen led action, online and offline, in support of campaign and policy goals.

#### 2. Core responsibilities related to implementing Next Gen project goals (25% focus):

- Developing campus prospect list of institutional leaders.
- Establishing and supporting campus organizing and advocacy projects.
- Developing national leadership team of students, faculty, staff.

#### 3. Core responsibilities related to the Justice Collective organizing training (25% focus):

- Recruiting cohort of next gen/ young adult leaders from strategic congregations or campus ministries to participate in yearlong cohort.
- Develop and implement organizing and advocacy training in DC.
- Support them in integrating their learnings into state and regional organizing strategies.

**SUPERVISION EXERCISED:** 1-2 mid-level/junior staff

### SKILLS/KNOWLEDGE REQUIRED:

- Bachelor's degree or equivalent work experience. Minimum of 7 years' organizing experience, preferably in a national faith-based or public policy context; professional training preferred.
- Experience in developing and leading local, state, and/or regional issue policy campaigns.

- Experience in development and fundraising plus.
- Proven track record in digital organizing strategies.
- Demonstrated experience in building relationships with young adults, young adult ministry leaders, campus and university leaders.
- Understanding of public policy advocacy, legislative process, international and domestic hunger, and congregational/denominational governance.
- Significant experience in young adult, ecumenical and local church settings is desired.
- Knowledge of Christian scripture and ability to incorporate such into written work and oral presentations. Excellent written and verbal communication skills.
- Experience working with diverse groups, including ability to reach across racial, ethnic, generational, socioeconomic, and denominational lines.
- Ability to write and speak English required; Spanish fluency is desirable. Strong communication skills (written and verbal).
- Ability to work independently as work is monitored at the department level and staff work from home offices (except when traveling).
- Computer literacy in Microsoft Office, use of the Internet for research and experience with data collection and the importance of databases.
- Must be able to conduct training via webinars and conference calls.

#### **WORK ENVIRONMENT ISSUES:**

- Overnight travel up to 13 weeks a year, including 3-4 weeks per year in Washington, DC. This position is based in locations identified within one hour of a major airport.
- Valid Driver's License and driving history that is consistent with the ability to be insured at an affordable, "safe driver" rate (Determined at Bread's discretion).
- Self-motivated and ability to work independently.
- Must be responsive to emails and phone calls off-site during evenings, weekends, and holidays to support time-sensitive matters.
- Bread is a hybrid organization.

**CULTURAL EXPRESSIONS:** Bread is committed to advancing racial equity externally and internally, and all staff members play a vital role. In the course of our work, each staff person should work to apply a racial equity lens to their work and practices; and participate in racial equity on-going training. Bread is also committed to being an equal opportunity employer.

#### **OUR VALUES:**

1. **We value our faith.** Our faith in Christ compels us to love our neighbors near and far and is the foundation for our hope, story, mission, and values.
2. **We value human flourishing.** We believe that every human being, created in the image of God, has inherent dignity that affords an opportunity to thrive in relationship with God, self, neighbor, and the environment; and to access enough nutritious food for good health.
3. **We value justice.** We seek to establish effective systems, structures, and policies that affirm equality and advance equity among all human beings to alleviate hunger and poverty.
4. **We value courage and prophetic voice.** In a spirit of wisdom and love, we will be bold in articulating and pursuing our vision of a world without hunger.
5. **We value nonpartisanship.** We believe that effective and sustainable public policies are made when, in good faith, we employ a civil and bipartisan approach to develop and implement laws and programs to achieve our mission.
6. **We value collaboration.** We believe in working alongside and building community with a diversity of churches, interfaith communities, institutions, and individuals, including people experiencing hunger, to achieve our mission.
7. **We value impact.** We strive for excellence in our work and hold ourselves and our nation's leaders accountable in the pursuit of public policies that render measurable results and meaningful change for people everywhere affected by hunger.

**DISCLAIMER:** Background and reference checks will be conducted on all final candidates. The information in this job description indicates the general nature and level of work expected of employees in this classification. It is not designed to contain, nor to be interpreted as, a comprehensive inventory of all duties, responsibilities, qualifications, and objectives required of employees assigned to this job.