



# GENERATIONS

Celebrating **50 years** of Ending Hunger



## A Personal Invitation

Bread for the World’s experience over the past 50 years shows us that world-changing progress to end hunger is possible, and you can partner with Bread to make this happen. We invite you to commit to an impactful gift to the Generations Campaign. Your generosity will build up the world’s capacity to reduce hunger for this generation and for those to come.

## Hunger Is On The Rise

Despite decades of progress in reducing hunger around the globe, the world is now experiencing the worst hunger crisis in a generation. Recent global events, like violent conflicts, the effects of climate change, and the impacts of the pandemic have caused hunger to rise — with women and children particularly at risk.

*“After decades of reducing hunger, we’ve gone backwards in the last few years. The only way to really make change at scale is through advocacy with a group like Bread for the World, and there is just no finer organization for impacting public policy than Bread for the World.”*

Dave Miner,  
retired Eli Lilly executive



*“Nothing brings about fundamental change the way that Bread for The World does. So much of what impacts the world’s hungry depends on the policies of our government. This means that my small contribution to Bread for the World has an amazing, outsized impact.”*



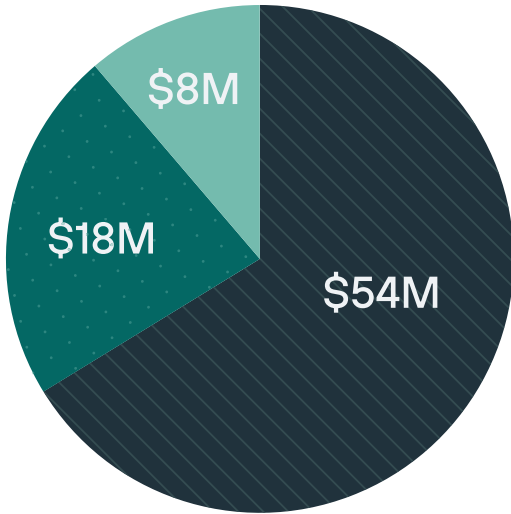
Kate Pringle,  
attorney

## Your Impact

Now is the time. Your voice and support are needed to expand this work now and in the coming years. For every dollar you give to Bread, many thousands more in government assistance for families around the world will be realized. Help us advocate to secure funding to serve the nearly 800 million people who are experiencing hunger around the world today.

Honorary Campaign Co-Chairs: David Beckmann, President Emeritus and Art Simon, President Emeritus, In Memoriam

Generations Comprehensive Campaign Budget \$80M



Every dollar given from 2024-2027 supports the Generations Campaign

Your investment will:

- **Strengthen** Bread's core programs so our collective work can remain strong - **\$54M**
  - Expand Support to Further Reduce Child Hunger and Malnutrition
  - Respond to Climate Change's Impacts on Hunger
  - Leverage International Institutions to Respond to Hunger
- **Expand** with new initiatives to increase our impact on ending hunger - **\$8M**
  - Increase Policy and Advocacy Staff Capacity by 35%
  - Pilot a New Global Fellows Program in Food Insecure Regions
  - Double Our Proven State Organizing Efforts in Strategic States
  - Develop 1,000 New Next Generation Highly Equipped Advocacy Leaders
  - Cultivate Bipartisan Relationships with 20 Potential Congressional Hunger Champions
  - Expand Bread's Membership by 30%
- **Sustain** Bread to ensure we can impact and save lives in future generations - **\$18M**
  - Investing in Our Future: You can ensure that Bread is well-equipped to meet the ever-changing needs of our world for generations to come by joining a growing number of Bread members who are contributing to our endowment funds and committing to planned and estate gifts.

We invite you to prayerfully consider how God might use your gift to Bread to create a world without hunger for future generations. Together, we can create a table where all are fed and all can flourish.

Gifts needed to raise \$80 Million

# of Gifts	Gift Amount	Cumulative Total
1	\$10,000,000	\$10,000,000
2	\$5,000,000	\$10,000,000
2	\$2,500,000	\$5,000,000
5	\$1,500,000	\$7,500,000
10	\$1,000,000	\$10,000,000
10	\$750,000	\$7,500,000
10	\$500,000	\$5,000,000
20	\$100,000	\$2,000,000
40	\$50,000	\$2,000,000
50,000+	<\$10,000	\$21,000,000
		<b>\$80,000,000</b>

*“This campaign will help us to really engage the scale of the hunger problem that we see in the world. Bread for the World has that global reach that will make a difference. I look at Bread as an investment in the future and an investment of the things that I care about. Because what you do now is going to be transformative for our future.”*

Bishop James Walker,  
Christian Methodist Episcopal Church



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